

# THE ASSEMBLY SHOW

PRODUCED BY:

**ASSEMBLY**

**OCTOBER 22–24, 2019**

DONALD E. STEPHENS CONVENTION CENTER | ROSEMONT, IL

## **ANNUAL POST-SHOW REPORT 2019**

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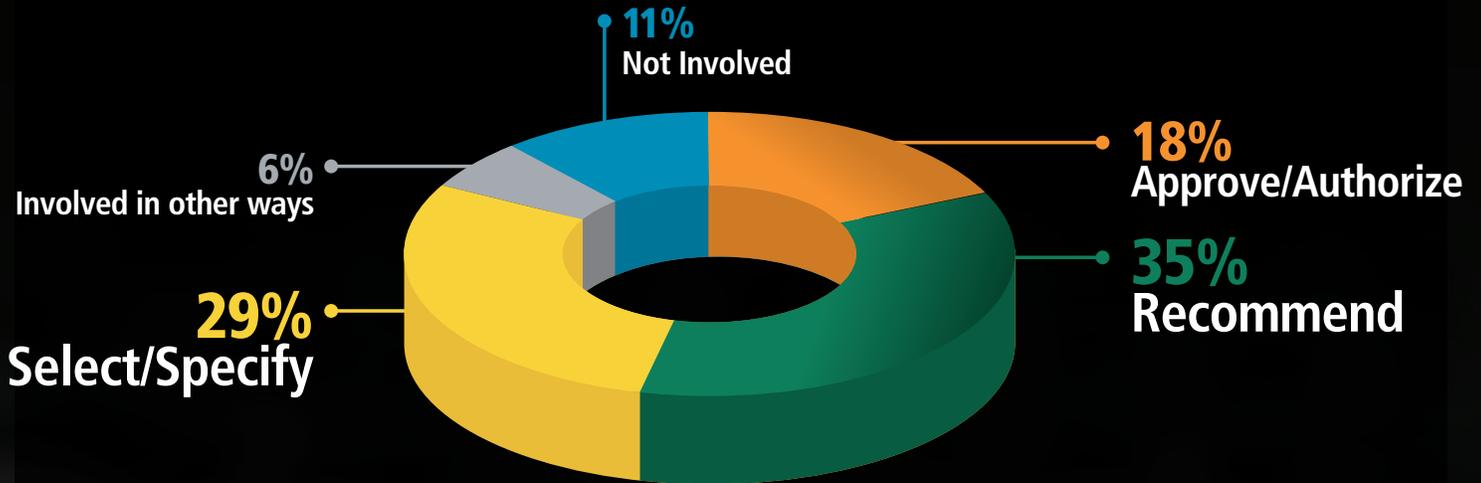


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# ABOUT THE ASSEMBLY SHOW

## ► PURCHASE AUTHORITY



*The overall technology and advancement of robots to linear motion amazes me!*



## ► ATTENDEE ACTIONS Post-Event

► **94%** of attendees plan to take action post-event



Bring Back New Ideas



Contact an Exhibitor/Sponsor Met at Show



Invest in Equipment, Technology or Services



Implement a new process

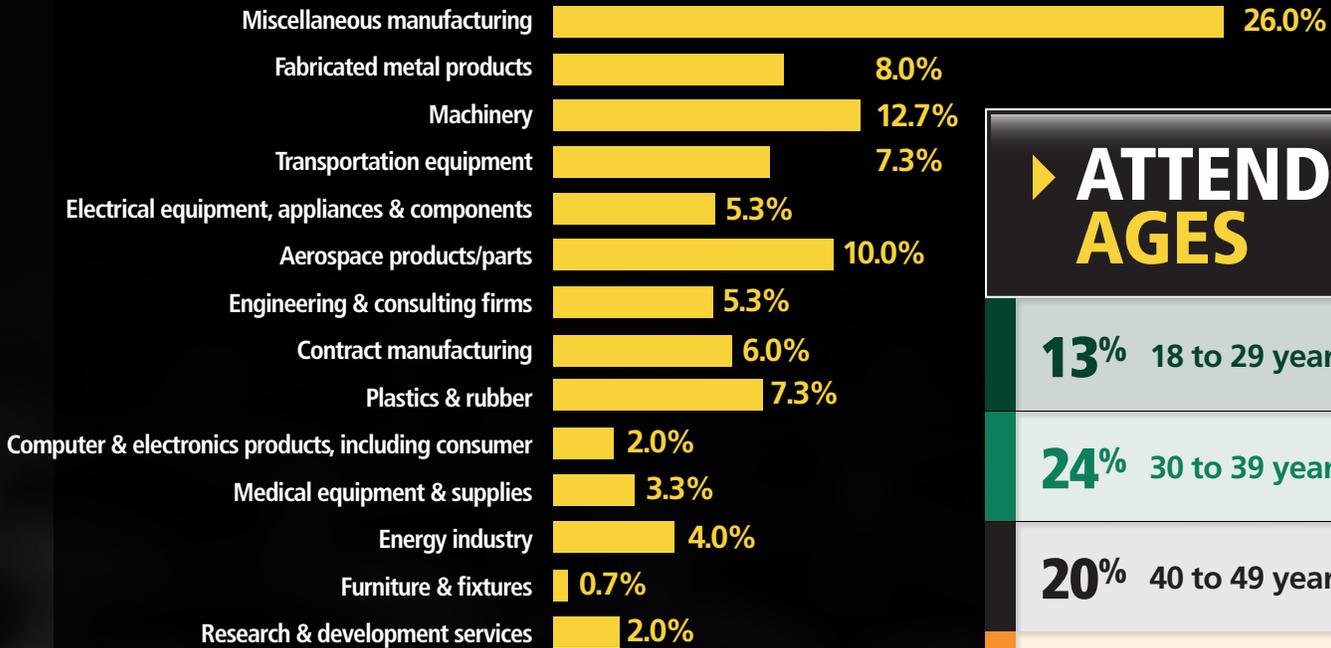
## ► TOP 5

### Reasons Why People Attended

- (1) Stay current/gain more knowledge on industry topics
- (2) See/Introduce new products & services
- (3) Find new vendors/suppliers
- (4) Meet with current vendors/suppliers
- (5) Network with industry professionals

# ATTENDEE PROFILES

## COMPANY TYPE



## ATTENDEE AGES

13% 18 to 29 years old

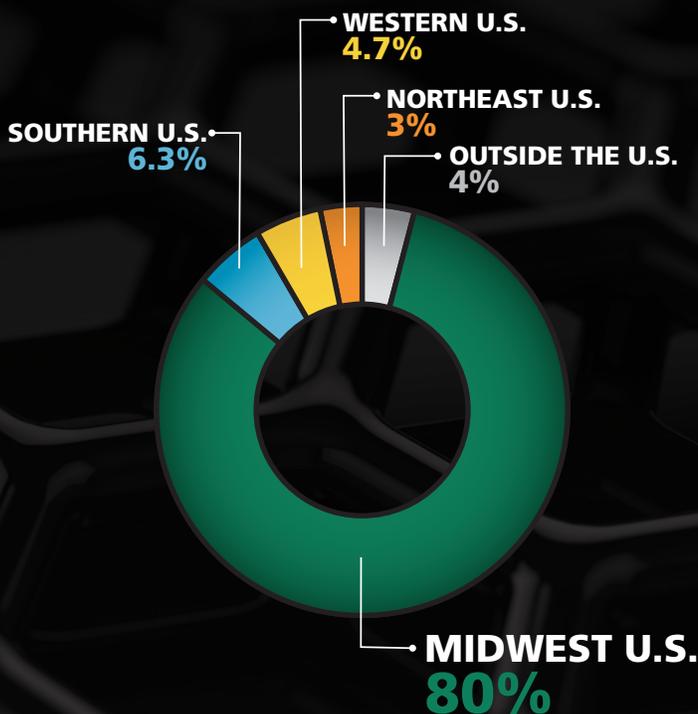
24% 30 to 39 years old

20% 40 to 49 years old

30% 50 to 59 years old

12% 60 to 69 years old

## REGIONAL DEMOGRAPHICS of Attendees



## YEARS OF EXPERIENCE

37%

More than 20 YEARS

22%

4-10 YEARS

22%

Less than 4 YEARS

18%

11-20 YEARS

# THE ASSEMBLY SHOW

By The **NUMBERS**

**3** Day  
Event

**7,400**  
TOTAL REGISTERED

▶ **1** KEYNOTE  
Presentation

▶ **3** NETWORKING  
Receptions

▶ **3** PRE-SHOW  
Webinars

▶ **2** PRE-EVENT  
Workshops

▶ **5** NEW PRODUCT  
of the Year Award  
Winners



**86,800**  
NET SQUARE FEET  
SHOW FLOOR

**308**  
EXHIBITORS

▶ **15** LEARNING THEATER  
Presentations

▶ **5** Guided  
BOOTH TOURS

▶ **21** TASTE OF ROSEMONT  
Restaurants



“

*There were a lot of suppliers for the applications I was looking for and the subject of the talks and the speakers were very good!*

”

## EDUCATION



### ► 2019 KEYNOTE PRESENTATION

**Ford Motor Company Manufacturing: Journey to a Completely Connected and Intelligent Manufacturing System**

Michael Mikula, Chief Engineer, Advanced Manufacturing, Ford Motor Company

### ► 2019 WORKSHOPS

**Workshop #1: Factory of the Future**

**Workshop #2: Transitioning from Manual to Automated Assembly**



### ► 2019 LEARNING THEATER PRESENTATIONS

Topics ranged from traceability, automation design and parts feeding to leak testing, industry 4.0 and manufacturing labor crisis.

### ► 2019 GUIDED TOURS

- Robotics
- Lean Manufacturing
- Fastening & Joining
- Automated Assembly
- Factory of the Future

“

*There were a lot of different companies that offered plenty of ideas to improve our processes.*

”

### HOTTEST TOPICS OF INTEREST FOR 2020

- Automation
- Industry 4.0 / Factory of the Future
- Robotics
- Material Handling
- Lean Manufacturing
- Augmented Reality
- New Technologies

**THE**  
**ASSEMBLY**  
**SHOW**

SAVE THE DATE  
**OCTOBER**  
**27- 29 2020**

DONALD E. STEPHENS CONVENTION CENTER  
ROSEMONT, IL

**THEASSEMBLYSHOW.COM**