

THE ASSEMBLY SHOW

PRODUCED BY:

ASSEMBLY

OCTOBER 26–28 | 2021

DONALD E. STEPHENS CONVENTION CENTER | ROSEMONT, IL

ANNUAL POST-SHOW REPORT 2021

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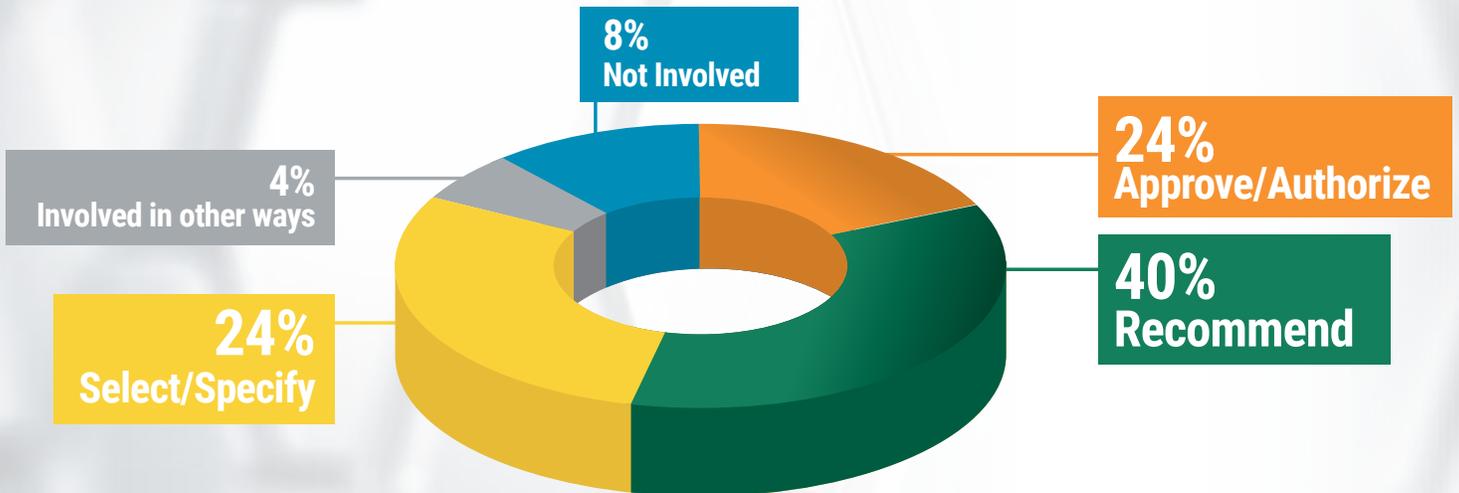


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ABOUT THE ASSEMBLY SHOW

► PURCHASE AUTHORITY



I saw a lot of great products that can improve the facility that I work in. Even the products that I did not see an application for were very interesting.



► ATTENDEE ACTIONS Post-Event

93% of Attendees Plan to Take Action Post-event

71% Bring Back New Ideas

65% Contact an Exhibitor/
Sponsor Met at Show

52% Invest in Equipment,
Technology or Services

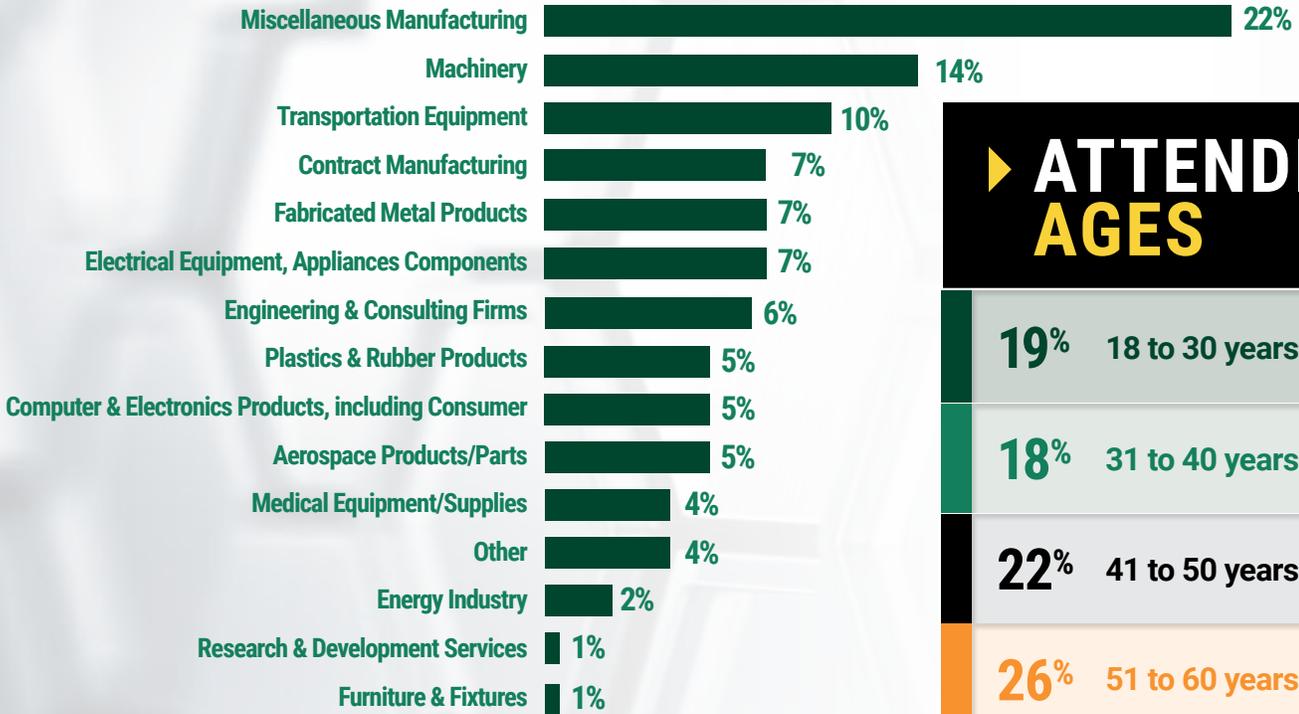
24% Implement a new
process

► TOP 5 Reasons Why People Attended

- (1) Stay current/gain more knowledge on industry topics
- (2) See new products & services
- (3) Find new vendors/suppliers
- (4) Meet with current vendors/suppliers
- (5) Network with industry professionals

ATTENDEE PROFILES

▶ COMPANY TYPE



▶ ATTENDEE AGES

19% 18 to 30 years old

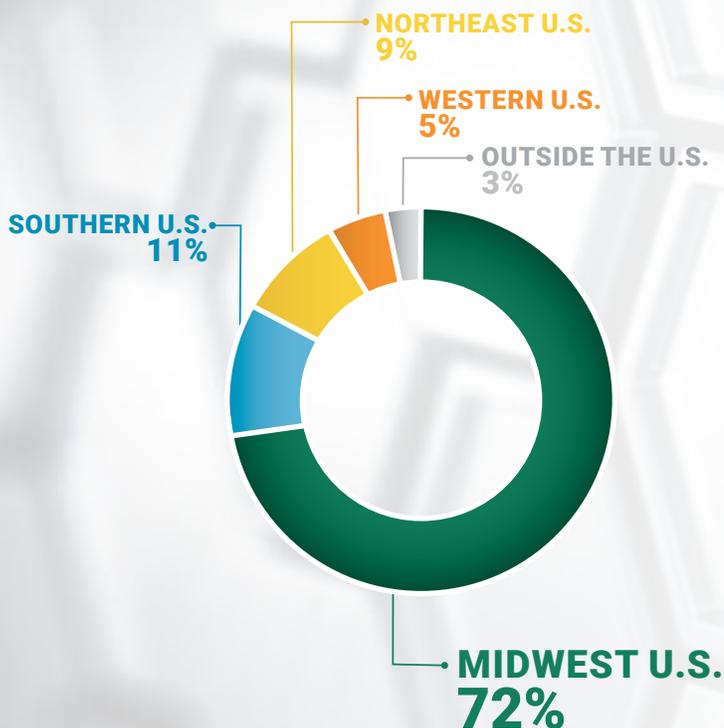
18% 31 to 40 years old

22% 41 to 50 years old

26% 51 to 60 years old

15% 60+ years old

▶ REGIONAL DEMOGRAPHICS of Attendees



▶ YEARS OF EXPERIENCE



The number of exhibitors was more than I expected. Most had time to have in depth conversations.



THE ASSEMBLY SHOW

By The **NUMBERS**

3 Day Event

▶ **1** KEYNOTE
Presentation

▶ **3** NETWORKING
Functions

▶ **3** PRE-SHOW
Webinars

▶ **3** PRE-EVENT
Workshops

▶ **5** NEW PRODUCT
of the Year Award
Winners



61,200
NET SQUARE FEET
SHOW FLOOR

211
EXHIBITORS

▶ **11** LEARNING THEATER
Presentations

▶ **6** Guided
BOOTH TOURS

▶ **11** TASTE OF ROSEMONT
Restaurants

▶ **1** PLANT OF THE YEAR
Winner



Our team brought sample parts to the show and we were able to talk directly with vendors that have solutions to solve our problems.



EDUCATION



▶ 2021 KEYNOTE PRESENTATION:

Smart Manufacturing: Today and Tomorrow

Sudhanshu Gaur, Vice President, Hitachi America
Chief Architect - Smart Manufacturing, Hitachi Astemo

▶ 2021 WORKSHOPS

WORKSHOP #1
Electric Vehicle Assembly: Challenges & Opportunities

WORKSHOP #3
Robotics Assembly: Beyond the Basics

WORKSHOP #2
Fastening & Joining: New & Alternative Methods



▶ 2021 LEARNING THEATER PRESENTATIONS

Topics ranged from automation, presses and linear robots, to leak testing, motion control and factory of the future.

▶ 2021 GUIDED TOURS

- Autonomous & Electric Mobility
- Robotics
- Pressing & Riveting
- Fastening Tools
- Automated Assembly
- Industry 4.0

HOTTEST TOPICS OF INTEREST FOR 2022

- Automation
- Industry 4.0 / Factory of the Future
- Robotics
- Material Handling
- AGVs
- Artificial Intelligence
- Vision Systems
- Labor / Staffing



The immersive demonstrations of some exhibitors was stunning.





SAVE THE DATE

**OCTOBER
25-27**

DONALD E. STEPHENS
CONVENTION CENTER

2022

ROSEMONT, IL

THEASSEMBLYSHOW.COM

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